

COZYCE[®] COMPANY PRESENTATION

**SLEEK, STRONG, AND BEAUTIFULLY
MAINTAINED.**



OUR PRODUCTS

COZYCE®



MARKETPLACE REFERENCE

COZYCE®

hepsiburada



trendyol.com

amazon

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ÇiçekSepeti

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WE IN THE PRESS



TIMETURK



- *What is Salt-Free Shampoo?*

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Salt-free shampoo is a hair care product that contains natural and mild ingredients instead of the chemicals contained in traditional shampoos. These shampoos provide a healthier and brighter appearance by doing less damage to the structure of the hair.

Problems with Traditional Shampoos

1 - Dryness

Traditional

shampoos can over-dry the hair and irritate the scalp.

2- Chemical Contents

Chemical substances such as sulfate and paraben put a strain on the hair and scalp.

3- Overwashing

Frequent washing

damages the hair by stripping it of its natural oils and moisture.

Benefits of Salt-Free Shampoo



Naturalness

Salt-free shampoos contain natural and organic ingredients, which are less damaging to the hair.

Humidity Balance

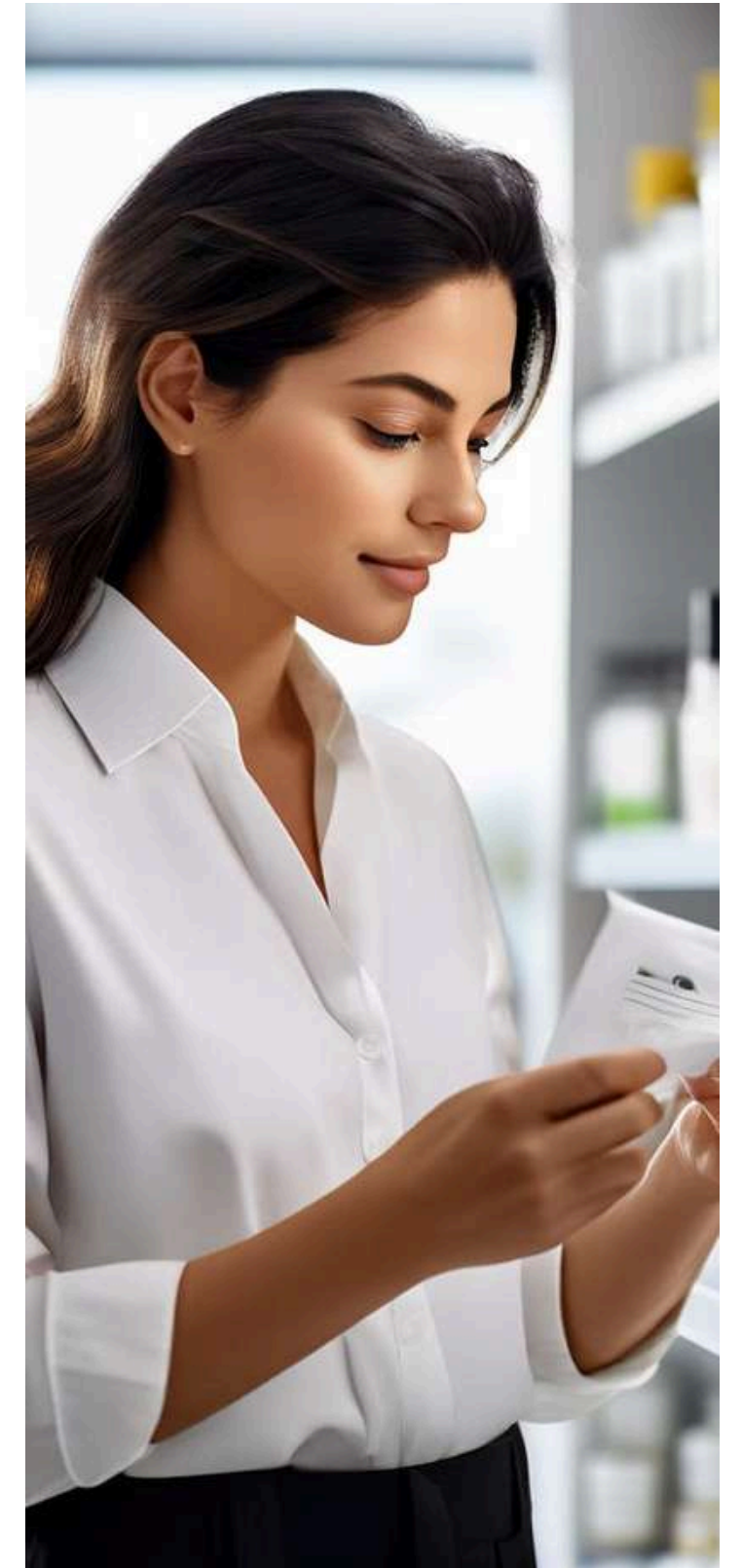
It preserves the natural moisture of the hair and reduces the problem of dryness.

Softness

It makes the hair softer and shinier.

Things to Consider When Choosing a Salt-Free Shampoo

- 1** — Personal Needs
Your hair type, length and problems should be taken into consideration.
- 2** — Component List
Attention should be paid to the natural ingredients contained in the content.
- 3** — Brand Reliability
A reliable and quality brand should be preferred.



Salt-Free Shampoo Usage Instructions

- 1** Wet the hair thoroughly.
- 2** Apply an appropriate amount of shampoo to the hair by massaging it.
- 3** Gently lather and distribute the shampoo throughout the hair.
- 4** Rinse thoroughly to remove shampoo.



Salt-Free Shampoo User Reviews

Consumer 1

I noticed that my hair was stronger and shinier.

Consumer 2

The salt-free shampoo I used reduced my hair loss.

Consumer 3

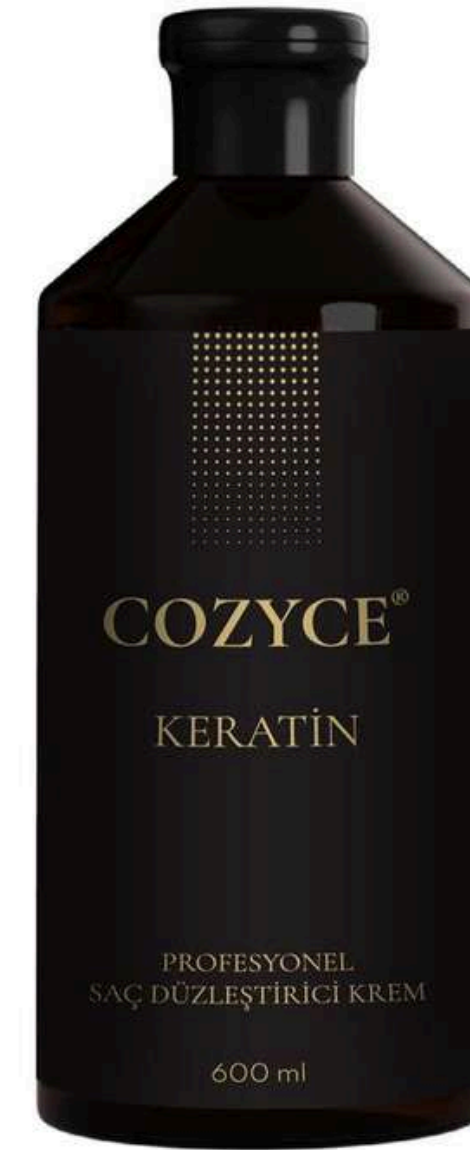
It leaves a much softer and silkier feeling than traditional shampoos.

Consumer 4

Now my hair looks much healthier and feels well-groomed.

What is Keratin?

Keratin is a protein that makes up the keratinized tissues of the human body, such as hair, nails, and skin. This structural protein makes hair look strong, healthy, and shiny.



Structure and Properties of Keratin

Strong Structure

Keratin is a protein that strengthens hair and increases its resistance to breakage.

2

Flexibility

Keratin gives flexibility to the hair and prevents shedding and breakage.

3

Durability

Keratin protects the hair structure by protecting it from environmental effects.



Effects of Keratin on Hair

Strengthening

Keratin strengthens the hair structure and makes it look healthier.

Brightness

Keratin helps hair look shiny and vibrant.

Humidity Balance

Keratin protects the moisture balance of the hair and prevents dry and damaged appearance.

Keratin Application Process

1

Hair Wash

The hair is washed to prepare it for the keratin application.

2

Keratin Application

The keratin solution is applied to the hair and absorbed de

3

Thermoforming

Keratin is fixed and penetrates the hair by applying heat to the hair.



Advantages of Keratin Application

1

Flattening

Keratin reduces frizz and waviness in hair.

2

Brightness

Keratin gives the hair a vibrant and healthy appearance.

3

Protection

Keratin protects hair from environmental effects and chemicals.

4

Ease of Maintenance

Keratin makes daily care easier by facilitating hair care.

Disadvantages of Keratin Treatment

Temporary Effect

The effects of keratin treatment diminish within 3-6 months.

Chemical content

Keratin application may cause sensitivity and irritation to the skin.

High Cost

Keratin treatments are high-priced options among salon services.



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What is Hair Serum?

Hair serum is a special product that provides the nutrients that hair needs, strengthens the hair structure and gives shine to the hair. Hair serums can prevent hair loss by moisturizing the scalp and make the hair healthier, shinier and stronger.



Hair Serum Benefits

1 Strengthens Hair Roots
The vitamins and minerals in the hair serum nourish the hair roots, making the hair stronger and healthier.

2 Prevents Hair Loss
Hair serum helps prevent hair loss and contributes to the strengthening of hair.

3 Gives Shine to Hair
The moisturizing ingredients in the serum give shine and luster to the hair.

4 Gives Softness
Hair serum makes hair softer and silkier.

How to Use Hair Serum

1

Application

Hair serum should be applied to clean, dry hair from top to bottom.

2

Massage

Gently massage the serum to ensure it penetrates the scalp thoroughly.

3

Standby time

For best results, allow the serum to penetrate the hair for 5-10 minutes.



Frequency of Application of Hair Serum



Daily

Daily use provides the best care for hair.



2-3 Times a Week

Application 2-3 times a week is sufficient for hair health.



Before Each Use

Application before washing hair is also an effective method.

Our Hair Serum is Suitable for All Hair Types

Fine Hair

Dry Hair

Dyed Hair

Oily Hair

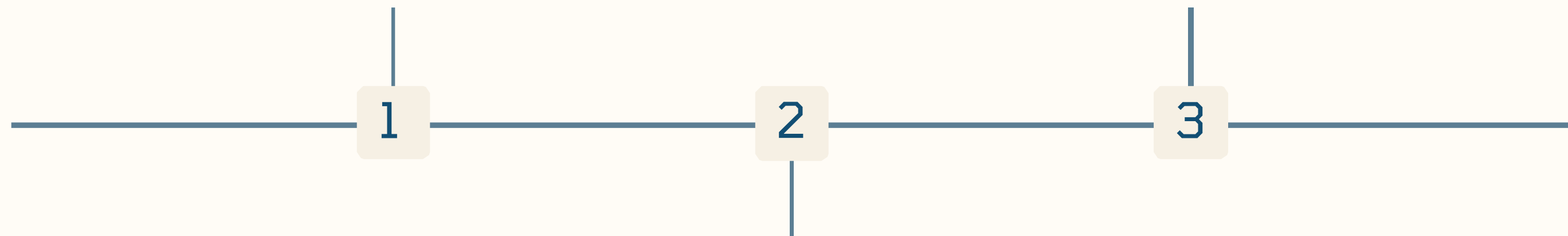
Things to Consider When Using Hair Serum

Dosage

It should be used in the recommended amount and should not be applied in excess.

Hair Wash

After the serum, the hair should be washed with normal shampoo and water.



Application area

It can only be applied to the hair roots and medium length hair. Or it can also be used on the hair ends to nourish the hair roots.

Expected Results from Using Hair Serum

Strong and Healthy Hair	Hair serum strengthens hair and improves their structure.
Decreased Hair Loss	Since the ingredients contained in the serum nourish the hair follicles, hair loss is reduced.
The moisturizing properties of the serum add shine and luster to the hair.	
Soft and Shiny Hair	The oils and care ingredients contained in the serum provide softness and shine to the hair.

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Thank you for considering COZYCE